

29 April 2019

Dear Parent/Carer

Academy Uniform

We are delighted that all students are now wearing the new Academy uniform and are looking very smart. Following our uniform checks last week we are working with a small number of students and parents where the uniform is not currently conforming to school policy and we anticipate that these issues will be solved very swiftly. Just as a reminder, students must wear their blazers at all times unless given permission to remove it by a member of staff.

In addition to this, as we know many parents will purchase new uniform over the summer, we would like to remind you that trousers should be tailored and not tight-fitting and shoes must look like footwear which would be worn as smart office wear and not have the appearance of a trainer. If in doubt, please contact us before purchase. The usual uniform rules, which are detailed in the handbook, will continue to apply - including no hoodies to be worn to school.

We also have an addition to the uniform range for the summer term to ensure that students may wear shorts if they wish. The tailored shorts are available on the SWI website and are the only shorts that will be permitted to be worn in the summer months for general wear – we will no longer allow PE shorts.

Our new PE uniform is now also available from SWI: this is not compulsory for Years 10 and 11 and will only become compulsory for students in the current Years 7, 8 and 9 from September 2020.

You will be aware from our previous newsletter that we have been considering the use of mobile phones on the Academy site and I would like to thank those parents who contacted us with some feedback. You may have seen in the national news that there have recently been a number of calls from high profile figures in government and at Ofsted to consider stopping the use of mobile phones in schools. There have also been a number of research studies undertaken about the use of mobile phones in school which we will share with you in a future communication in relation to the use of mobile phones at Longsands Academy with a view to changing our policy.

We hope you had an enjoyable Easter break and look forward to working with students during the summer term.

Yours faithfully



Mrs C Greaney
Vice Principal